



Grow Your Company

Filoxenia Conference Centre
21&22 October 2016

Nicosia - Cyprus



www.medbusinessexpo.com

MED BUSINESS EXPO | Grow Your Company

A pioneering international business exhibition – conference (B2B) with visitors and exhibitors from a number of countries such as Cyprus, Greece, Egypt, Lebanon and Russia.

Official country partner: Egypt

TOP 6 REASONS TO ATTEND:

FREE ONLINE REGISTRATION: www.medbusinessexpo.com

Med Business Expo is the opportunity to grow your company as face-to-face meetings are the best way to sell your products or services.

1 Attract New Customers – Grow Your Business Locally & Internationally

2 Identify New Suppliers and Business Partners

3 Strengthen Existing Client Relationships

4 Build Your Brand

5 Get Informed About Market and Technological Developments

6 Get Organised and Improve your Company's Performance

MED BUSINESS EXPO IS ADDRESSED TO:

TOP MANAGERS: *CEOs, CFOs, Sales & Marketing Managers, IT Managers*
ENTREPRENEURS: *Shareholders in Large, Medium and Small Companies, Start-ups*
PROFESSIONALS: *Consultants, Accountants, Lawyers, IT professionals*
PUBLIC SECTOR: *Executives and Managers*

MORE THAN 30 FREE
KEY NOTE SPEECHES AND SEMINARS
FROM LEADING PROFESSIONALS

SPONSORS



EXHIBITION



INTERNATIONAL BUSINESS ZONE

Investments
Exports
Country analysis



FINANCIAL & INSURANCE ZONE

Banking
Insurance
Finance



SERVICES ZONE

Accounting
Consulting
Other Services



ICT ZONE

Internet
Technology
Telecoms



INTERNATIONAL OFFICE EXPO

Innovation
Equipment
Supplies

EXHIBITORS



HELLENIC BANK

usb bank



HELLENIC ALICO LIFE



PANCYPRIAN INSURANCE



infocREDIT GROUP
securing a better ease of mind



Microsoft FUJITSU



A. Kirmitsis Ltd
50 years experience in office equipment



Egyptian
Junior
Business
Association



Adonis
Business Academy
www.AdonisAnastasiou.com



INTERNATIONAL OFFICE EXPO - INNOVATION

At Med Business Expo will be exhibited state-of-the-art products & demonstrated business related technologies such as

- 3D printers • Drones • Virtual Reality software • State-of-the-art cars • Unique office equipment

ORGANIZER



EXES Strategy Consultants

EXES Strategy consultants is a business services company with three inter-related activities:

1. Strategy Consulting services assisting companies to raise finance, grow their business & improve their profitability
2. Organising business exhibitions and conferences including MED Business Expo
3. Operating internet sites with foremost example www.bizmarket.gr a specialist site for selling businesses.

BANKING CEO FORUM

By invitation only. It will broadcast live inside the exhibition hall.

- a. Examination of the Cyprus economy at present and its future prospects.
- b. Discussion about the banking industry, the lending practices, the challenges (including non-performing loans), technology and the future prospects of the banking sector.
- c. Closing remarks and advice to businesses
- d. Questions & Answers

PARTICIPANTS:

The Forum will be followed by a VIP Cocktail.

1. Bert Pijls, Chief Executive Officer of Hellenic Bank Group
2. George Appios, Managing Director and Chief Executive Officer of Piraeus Bank Cyprus
3. Nicholas Hadjiyiannis, Chief Executive Officer of Co-operative Central Bank

INTERNATIONAL BUSINESS ZONE

01. CYPRUS: AN ATTRACTIVE FUNDS JURISDICTION

Christos V. Vasiliou, Deputy Managing Director of KPMG Cyprus

02. INVESTMENT OPPORTUNITIES IN EGYPT

General Authority for Investment, GAFI

03. DOING BUSINESS IN CYPRUS

Cyprus Investment Promotion Agency, CIPA

04. DOING BUSINESS IN GCC. ANALYSIS OF THE GCC MARKET & REGIONAL BUSINESS TRENDS

Andreas Philippou, Audit partner with KPMG in Qatar

05. DOING BUSINESS IN IRAN

Sofia Isabella Wanche, DIPA

06. DOING BUSINESS IN EGYPT

Ahmed Mashhour, Chairman, Egyptian Junior Businessmen Association

07. EXPORTS FOR GROWTH

P&P Ice Cream Group

FINANCIAL & INSURANCE ZONE

08. TRUST: SELECTING INSURANCE POLICIES

Trust Insurance

09. BANKING ENVIRONMENT IN CYPRUS – 2013 TO DATE

Phivos Stasopoulos, General Manager Corporate & Commercial, Marketing and Insurance, Hellenic Bank

10. HOW TECHNOLOGY EVOLVES AND AFFECTS THE INSURANCE INDUSTRY. DIVERSE DISTRIBUTION CHANNELS AND CUSTOMER PREFERENCES.

Demetris Sparsis, Head of Insurance at Hellenic Bank

11. CROWD FUNDING AS THE NEW WAY OF FINANCE

Pangratos P. Vanezis, Principal with KPMG in Cyprus

12. EUROPEAN FINANCIAL PRODUCTS MANAGED BY BOC TO SUPPORT THE SMALL & MEDIUM ENTERPRISES

Andreas F. Hadjiageorgiou

13. NEW LENDING CRITERIA

USB Bank

- 14.** CYPRIOT CITIZENSHIP BY EXCEPTION
– MAIN FEATURES OF THE PROGRAMME
Costas A. Markides, Board Member, International Tax Services, KPMG Limited
-
- 15.** EXCEL & GROW
YOUR BUSINESS
George Charalambides, founder of EXES Strategy Consultants Ltd & MED Business Expo
-
- 16.** RECEIVE SUPPORT TO DEVELOP YOUR IDEA
INTO A VIABLE BUSINESS
Yiannis Liveris, Manager IDEA Programme - Nicosia IDEA and Other Innovation Projects
-
- 17.** TUTORIAL GATE
E+QUALITY IN EDUCATION
Alkis Vakalis, Founder Tutorial Gate - e+Quality in Education
-
- 18.** PITCH DATA |
THE MODERN WAY OF PITCHING
George Lambrianides, Co-Founder at PITCH DATA
-
- 19.** "THE FORMULA OF SUCCESS
FOR BUSINESSES!"
Adonis Anastasiou, Managing Director ADONIS BUSINESS ACADEMY
-
- 20.** "CHALLENGES IN TRANSFORMING A FAMILY BUSINESS
TO A CORPORATE MODEL IN CYPRUS"
Angelos Louis, Co-founder and Director at RED HR Solutions

ICT ZONE

- 21.** WELCOME TO THE AGE
OF THE CUSTOMER
Andreas Anagnostopoulos, Principal Consultant Presales & Implementation, NetU Hellas
-
- 22.** NETU MEETS NET SUITE
-SUITE UP YOUR BUSINESS, THE CLOUD WAY
Margarita Soteriadou, Account Manager, NetU
-
- 23.** MODERN WORKPLACE
WITH OFFICE 365
*Theodosios Theodosios, Technology Solutions Specialist and subsequently
as an Account Technology Strategist, MICROSOFT*
-
- 24.** "ENTERPRISE BUSINESS ECOSYSTEMS". THE NEW APPROACH
OF DIGITAL TECHNOLOGY AND INFORMATION MANAGEMENT
*Nicholas Rodopoulos, Chairman & Managing Director of ONLINE DATA SA,
Chairman of Hellenic Logistics Association (eel.gr)*
-
- 25.** PROTECTING AND BUILDING YOUR BRAND
WITH INTERNET MARKETING
*Dimitrios Kontarakis, Internet Marketing Consultant, (eMarketing Association),
ESTEPS| Σύμβουλοι Internet Marketing*
-
- 26.** THE FUTURE
OF RETAIL!
George Malekkos, Software Innovation Architect & CEO, POWERSOFT
-
- 27.** INBOUND
MARKETING
Stavriana Nathanail, Digital Marketing Executive, OPIUM



Hellenic Bank Public Company Ltd

Hellenic Bank is a systemic Cyprus bank, listed on the Cyprus stock exchange and supervised by the SSM of the European Central Bank. Hellenic Bank is currently at the forefront of financing the recovery and transformation of the island's most important industries and is regarded as Cyprus's key agent capitalizing on its high liquidity levels.



Trust International Insurance Company (Cyprus) Ltd

Trust International Insurance Company (Cyprus) Ltd is the fastest-growing Insurance Company in Cyprus, since it began its local operations in August 2009 after being established in 1990. Trust Insurance Cyprus is under the umbrella of Nest Group. Nest Group operates in more than 22 countries in North America, Europe, Africa the Middle East/ Gulf Region and the Far East. The Group's assets are \$4.5 billion and its net assets \$2.5 billion.



KPMG

KPMG is a global network of professional firms providing Audit, Tax and Advisory services. We have 174,000 outstanding professionals working together to deliver value in 155 countries worldwide. KPMG in Cyprus traces its origins back in 1948 and today are one of the largest audit and advisory firms in the Cyprus market. The three core functions are: Audit, Tax and Advisory. For each of these core functions, KPMG has specialised departments with highly skilled teams of professionals, headed by partners with extensive experience.



NetU

NetU is a leading Information Technology solutions and services organisation in the Eastern Mediterranean. With presence in Cyprus, Greece and Serbia, NetU is recognized as a major Integrator in the region and has developed strong local and international activity. Being a trusted IT business partner to medium and large organizations in the Private and Public sectors, NetU provides world-class IT solutions in the areas of Systems Integration, Business Solutions, Technology Solutions and Professional Services.



Egypt Business Directory

Egypt-Business.com is an online directory of Egyptian firms with company profiles, press releases, tenders, jobs and management news. Egypt Business Directory gives companies and entrepreneurs a chance to set foot in the regional and global market by setting up their profile according to their needs. With traffic from over 152 countries, these profiles are visible to local and international investors and customers. We give you a platform to publish your news, job offers, tenders, events, and latest products.



Vestnik Kipra

Today VESTNIK KIIPRA is the group of companies which includes one of the largest Russian-language publishing houses in Mediterranean, a number of significant publications, the educational and translation centres, travel company, event organising company "Idealand", association of the Russian-speaking residents of Cyprus "Horizon" and many other successful projects.



ICC

ICC Group was established in 2000 in Cyprus. Over the years the Group expanded both locally and internationally having physical presence, apart from Cyprus, in Greece and in United Arab Emirates (UAE). With a dedicated and qualified team, we specialize in formation, compliance, advisory and support services for businesses, providing local and international clients with a one-stop shop concept of convenience and peace of mind setting up and doing business globally.



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FOR SPONSORS
FOR EXHIBITORS
FOR REGISTRATIONS
GENERAL ENQUIRIES

George Charalambides
Maria Elia
Evgenia Konstantinidou
EXES Strategy Consultants

george@exesconsulting.com
melia@exesconsulting.com
evgenia@exesconsulting.com
info@exesconsulting.com

EXES Strategy Consultants Ltd
17, Megalou Alexandrou Street,
Aglantzia, Nicosia
2121, Cyprus